

Cambria Fire Safe Focus Group Meeting
July 8, 2015
Minutes

Present: Shirley Bianchi, Joyce Renshaw, Linda Finley, Gail Robinette, Bruce Fosdike, Barbara Bronson Gray, Ken Topping, Craig Ufferheide, David Wierenga, Bruce Mumper, Alan Peters, Dan Turner, Greg Alex, Julia Estrada, Bob Stafford, Mark Miller, Eric Shalhoob, Susan McDonald

1. Meeting with Caltrans District 5 Director Tim Gibbons and Assistant Director Sara Vaughan Schwind. Shirley reported Caltrans will meet with CalFire in the field along Highway 1 to determine what they can do to reduce fuel and fire danger within Caltrans ROW. Primary focus: removing French broom and limbing trees. Work to be done as ongoing maintenance. Fire Safe Council has funding for CCC crews, if needed. "We can work together to find solutions," Dan Turner, SLO County Fire Safe Council. Caltrans maintenance should be invited to our meetings.
2. Ready-Set-Go community outreach. Susan and Barbara reported "go-bag" column to appear in The Cambrian; meeting with Cambrian editor to discuss ongoing public relations and advertising; Pinedorado Parade entry with fire truck, banners, tee shirts; Fire Truck Road Shows, Farmer's Market outreach. Events committee formed: Barbara, Shirley, Lorna, Linda, Joyce, Gail, Susan.
3. Facebook/Twitter. Greg Alex provided links to CalFire that we can use.
4. Reverse 911 Question: Yes, Reverse 911 calls do leave messages on voice mail.
5. Fire Readiness Quiz: As of this meeting, Joyce was the only member to submit quiz questions. We will develop quiz and promote within community.
6. Cell phone coverage; Ken Topping reported on spotty coverage on Lodge Hill, Marine Terrace and along Moonstone Beach. Aesthetics the primary opposition for new cell towers. Challenges: attract carriers, access gaps, look at critical needs, market incentives, and accelerate the CUP process. One possible solution: Activate emergency CDP with later long-term approval. Need to look into COWS - cells on wheels. Need letters/resolutions supporting improved cell phone coverage from CCSD and other agencies. Ken says he will meet with Supervisor Gibson for support for an emergency solution. Dan will write a joint letter of support from the Fire Safe Council and Cambria Fire Safe Focus Group.
7. Organizing Neighborhoods. Bruce Fosdike presented proposal for neighbor-helping-neighbor outreach and announced a training session at his home July 11. Barbara suggested doing a YouTube educational video. Gail suggested a communitywide training session at the Vets Hall to help neighborhoods organize. She offered to start meeting with her neighbors as a pilot program. Craig said CERT has the ability to provide communications support for neighborhoods during an emergency. At the suggestion of appointing block captains, Joyce supported the idea of getting neighbors together, but likes a more casual approach - "People first need to know how to take care of

themselves - what they should do in an emergency.” Dan suggested that focus group members test outreach within their own neighborhoods. Shirley offered an outreach alternative - provide speakers to churches and community organizations.

Next Meeting: Wednesday, July 22, 3-5 p.m., Cambria Fire Station